Artificial Intelligence
Best Practices

TIGRE

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01 Introduction

Artificial Intelligence (AI) is increasingly present in corporate environments, enhancing processes and decisions. Ethical and responsible use of this technology is essential to maximize benefits and minimize risks. This guide provides practical guidance for using AI properly at Tigre, promoting transparency and alignment with organizational values.

By following these guidelines, we aim to ensure that AI is applied thoughtfully and responsibly.

02

Best practices for using artificial intelligence

1) Data Protection and Privacy

A. **NDo not** send private information about yourself, such as medical or personal details, in chats.

B. **Do not** share passwords, specific corporate plans, or Tigre's financial results.

C. **Be cautious** with any texts, files, websites, or tables you upload to these platforms. This information may be "absorbed" by the system and used for service training.

2) Transparency and Explainability

A. **Always review AI's decisions.** Do not automatically accept all its recommendations or decisions. Verify and validate information, especially in critical or sensitive contexts.

B. Prefer chatbots developed by reputable companies in the field, especially those pre-approved by Tigre.

3) Bias Prevention

A. Keep a critical approach to the responses received. Although these tools are highly efficient, they may reflect biases in the data they were trained on. Therefore, it is essential to review results carefully, question any distortions, and always validate information before sharing.

4) Innovation and Knowledge

A. Seek knowledge on how to interact with AI (effective prompts) to receive realistic responses. Utilize specific tips for engaging with AI effectively.

B. Periodically share your experiences and adopted practices to help others enhance their knowledge.

5) Review

A. A. You are responsible for the information you use and share in your professional activities, even if it was produced with AI tools. Always review with attention and caution, question potential distortions or biases, and validate information, especially in sensitive or strategic decision-making situations.

03 Learning about different AIs

Professional Copilot

COPILOT.CLOUD.MICROSOFT

The corporate paid version of Copilot ensures end-to-end confidentiality of information. With the appropriate license allocated to your Tigre user account, you may use it to assist with tasks, content generation, and information analysis. All analyzed/submitted data is protected and for exclusive use by Tigre.

Personal Copilot

COPILOT.MICROSOFT.COM

Previously known as Bing GPT, now also called Copilot, this tool can be used for content generation. Please note that data submitted to the platform may be used to train AI. The confidentiality of the data source is maintained, but it may be used in future responses.
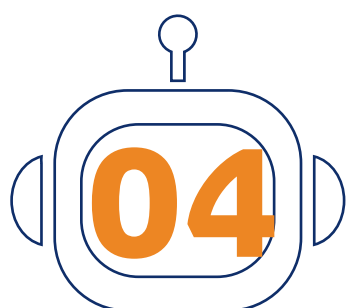
Chat GPT

CHATGPT.COM

Like the free version of Copilot, ChatGPT can assist in content generation. The free version is accessible through a link. Please note that data submitted to this platform may be used for machine learning, both in the free and paid versions. The data may be used in future responses.

MINDSMI T H . AI

Mindsmith

Mindsmith is a platform that enables interactive content creation with AI support, making it easy to develop educational and organizational materials efficiently and dynamically. It is essential that all generated content be reviewed by a human to avoid errors or biases.

04 Copyright in the Use of AI

When using artificial intelligence, respect copyright laws. Do not use images, trademarks, or protected characters in Tigre's creations. Always use original or licensed materials to avoid legal issues.

05 Conclusion

The use of Artificial Intelligence offers great opportunities but requires care and responsibility. Always stay up to date and, if you have any questions, contact the compliance and information security team. They are available to ensure that AI applications are ethical, secure, and aligned with company policies.

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